

GET INVOLVED

PENGUIN PLUNGE

Special Olympics
Connecticut



ABOUT THE EVENT

The Penguin Plunge gives participants an opportunity to come together with friends and other warm hearted individuals in their community to have fun and do good. Participants jump into the chilly waters of a lake or ocean in an exciting, festive atmosphere and earn great incentive prizes by raising money online to support Special Olympics' year round sports, health and fitness programs for people of all abilities.

To join in, participants must raise a minimum of \$50 and be at least eight years old. Costumes and team outfits are encouraged.

WAYS TO SUPPORT

Penguin Plunges are a marquee fundraising event for Special Olympics . There are many ways to get involved including sponsorship opportunities, contributing to a participant's fundraising goals, or starting your own plunge team!

BECOME A SPONSOR

- Gold Sponsor - \$2,500+
- Silver Sponsor - \$1,000+
- Bronze Sponsor - \$500+
- Supporting Sponsor-\$150
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TAKE THE PLUNGE

- Plunge as an individual
- Form a team and Plunge together
- Earn exciting incentive prizes as you reach fundraising goals

SUPPORT A PENGUIN

- Visit us online at www.soct.org and click Penguin Plunge
- Click on the appropriate Plunge location, click "donate"
- Search for a fundraiser or team

Plunge at the Lake

March 21, 2020

Patriot's Park on Coventry
Lake

9:00 am Registration

11:00 am Plunge



For more information visit www.SOCT.org or follow us

SPONSORSHIP

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GOLD - \$1,500+

- Inclusion on event sponsor board
- Logo included on event t-shirts
- Speaking opportunity at awards or welcome ceremony
- Sponsor designation on all promotional materials
- Opportunity for display area
- Opportunity to provide giveaway item
- Inclusion in all event press releases
- 8 complimentary Plungers
- Logo on the Coventry Penguin Plunge page at www.soct.org
- Banner - provided by sponsor

SILVER - \$1,000+

- Inclusion on event sponsor board
- Logo included on event t-shirts
- Speaking opportunity at awards or welcome ceremony
- Sponsor designation on all promotional materials
- Opportunity for display area
- Opportunity to provide giveaway item
- Inclusion in all event press releases
- 5 complimentary Plungers
- Logo on the Coventry Penguin Plunge page at www.soct.org

BRONZE - \$500+

- Inclusion on event sponsor board
- Logo included on event t-shirts
- Inclusion in all event press releases
- 2 complimentary Plungers
- Inclusion on the Coventry Penguin Plunge page at www.soct.org

T-SHIRT - \$150+

- Name on event t-shirts



NEED MORE INFO?

For more event details or information about becoming an event sponsor contact lisac@soct.org or

call (203) 230-1201 x231

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