

## A Bit of History...

In 1993 Big Y introduced Education Express, a program committed to helping local schools get the supplies they need.

Education Express is an innovative program that takes the burden off the individual schools and teachers and allows the community to provide support. Since 1993, with our customers' help, over 2,000 local schools received approximately **14 million dollars of much-needed supplies and equipment** through the Education Express program.

Beginning February 1 through December 26, 2018, Education Express is back.



## Getting Started...

**Participating in the program is simple.**

1. Visit [bigy.com](http://bigy.com) and log in or create a myBigY account
2. Select **“Join Education Express”**.
3. Select your school.
4. Look for the Education Express logo in our weekly circular, online and on signs in our stores.
5. Shop these specially marked products and your school earns points. They redeem the points for the supplies they need.



**Plus, from February 1 through April 25, 2018,**

# **EARN GOLD COINS**



**FOR EVERY 500  
EDUCATION  
EXPRESS POINTS  
EARNED,  
YOU GET A  
GOLD COIN!**

introducing...



Big Y's program to help our local schools get FREE, much needed supplies & equipment, plus, savings & surprises for you.



Visit [bigy.com](http://bigy.com) to Sign Up Today for Education Express!